

**Government Arts college (Autonomous),
Coimbatore –18
Performance - Teacher Appraisal
Report**



i) General Information

- a) Name : **Dr.K.Karthikai**
- b) Address (Residential) : 21/12,Main
Street,T.Nagar,
Ramanathapuram,
Coimbatore -641045
- c) Designation : Assistant Professor
- d) Department : Business Administration
- e) Date of Birth :26/01/1975
- f) Area of Specialization : Finance and Marketing

A) Academic Qualifications

| Examination passed | Board / university | Subject | Year | Division grade/merit etc., |
|---------------------------------------|-------------------------------------|---|-------------|-----------------------------------|
| High School | Board of Secondary Education | English, Tamil, Maths, Science, History & Geography | 1990 | I class |
| Higher secondary or Pre-degree | Board of Higher Secondary Education | Commerce and Accountancy | 1992 | I Class |
| Bachelor's degree(s)- B.Com | Bharathiar University | Commerce | 1995 | I Class |

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|---|---------------------------------|--------------------------|------|---------------------|
| Master's degree(s)- M.B.A | Bharathiar University | Management | 1997 | I Class |
| Research degree(s)- M.Phil | Alagappa University | Management | 2005 | I Class |
| Ph.D | Bharathiar University | Management | 2015 | Highly Commended |
| Others (Degrees, Diplomas)Certificates etc.- PGDCA | Pondicherry University | Computer Applications | 2003 | I Class |
| National Eligibility Test (NET) | University Grants Commission | Management | 2005 | Qualified |
| | | | | |

ii) Research Experience & Training

| Research stage | Title of Thesis | | University where the work was carried out. | |
|---|--|---------------------------------|---|---------------------------|
| M.Phil | A study on the Financial Performance of Electricity generating Companies. | | Alagappa University | |
| Ph.D | Foreign Direct investment-Growth, Determinants and its Effect on Indian economy. | | Bharathiar University | |
| No. of Publication (3) | 1. "Performance of Foreign Direct Investment inflows in India since Liberalisation", Organisational Management -Journal of Management Education Foundation of Palghat Management Association, Vol. XXIX ,No. 1, April-June 2013. | | | |
| | 2. "Scenario of Foreign Direct investment in India and China", Kaveripakkam College Journal Of Management Research, Vol 1 Issue No.10, Jan-Mar 2014. | | | |
| | 3. "A study on Customer Satisfaction towards Online Grocery Shopping", South Indian Journal of Social Sciences : ISSN:0972-8945. Vol.XX. July – December 2022. No.5. | | | |
| Research guidance(give the names of students guided successfully) | Name of the Degree | Total Number of Students | Degree Awarded | Guiding at present |
| | M.Phil. | 4 | 4 | Nil |
| | Ph.D. | - | - | - |
| Training(please specify) | Name of the Training Programme | Place | Duration of the Training Programme | |

| | | | |
|--|-----------------------|-----------------------------------|--|
| | Orientation Programme | University of Madras, Chennai. | 30 days (one month) (04.05.2011 to 02.06.2011) |
| | Refresher Course | Bharathiar University, Coimbatore | 21 days (06.11.2014 to) |
| | Refresher Course | Bharathiar University, Coimbatore | 21 days (23.11.2018 to) |
| | Refresher Course | Goa University, Goa | 14 Days (17/08/2021 to 30/08/2021) |
| | Refresher Course | Calicut university, Calicut | 14 days (15/02/2023 to 28/02/2023) |

B) Research Projects carried out - NIL

| S. No. | Title of the Project | Name of the Funding Agency | Duration | Remarks |
|--------|----------------------|----------------------------|----------|---------|
| | | | | |

Seminars, Conferences, Symposia Workshops etc. Attended:

| S.No. | Name of Seminar/Conference/ Symposia/Workshop | Name of sponsoring agency | Place and Date |
|-------|---|--------------------------------------|---|
| 1. | State Level Workshop on Application of Statistics in Research in the Field of Commerce. | Department of Commerce. | Sri Ramakrishna College of Arts and science College for women ,Coimbatore. 26 th and 27 th September 2003. |
| 2. | Workshop on SPSS. | Jansons School of Business | Jansons School of Business, 7 th ,8 th and 9 th August 2009 |
| 3. | FDP on “ Case Method as a Pedagogy” | AIMS and PSGIM | PSG Institute of Management on 25 th August 2009 |
| 4. | FDP on Econometrics for Management Research | DJ Academy for Managerial Excellence | DJ Academy for Managerial Excellence, 19-20 Nov 2010. |

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|----|--|---|--|
| 5. | International Symposium on Digital Business Transformation – The way Forward | Arab Open University , Oman | Faculty of Business Studies Arab Open University , Oman 07/12/2022 |
| 6. | FDP under Naan Mudhalvan Scheme | Tamilnadu Skill Development Corporation | Bharathiar University, 17/07/2023 to 21/07/2023 |

Paper Presentation

| S.No. | Name of Seminar/Conference/Symposia/Workshop | Title of the Paper | Place and Date |
|-------|--|--|--|
| 1. | International Conference on International Marketing in Asia Pacific: Issues and Challenges (ICIM'09) | Positive Opportunities for inviting Foreign Direct Investment in Textile Sector | Dr.GRD College of Science, Coimbatore. |
| 2. | National Seminar on Social Entrepreneurship: Strategies for Nation Building | Contribution of Young entrepreneurs towards Sustainable Development through Social Entrepreneurship. | Bharathiar School of Management and Entrepreneur Development (BSMED) 18 th Feb 2010 |
| 3. | National Conference on Emerging Trends in Commerce, Economics and Management 2010 (NETCEM 2010) | Emergence of Global Retailers in India | Hindusthan College of Arts and Science, Coimbatore. |
| 4. | National Seminar on Global Business Opportunities and Challenges (GBOC 2010) | Contemporary Issues faced by the Human Resource managers in the globalized Economy and its Business. | SNR Sons College, Coimbatore. 16 th March 2010. |
| 5. | National Conference on Emerging Trends in Retailing Industry | Retail Financial Services. | SNR Sons College, Coimbatore. 20 th March 2010. |
| 6. | International Seminar on Building Management Model for Sustainable growth, Challenges and Opportunities. | Foreign Investment and Economic Growth in India. | Vivekanandha Institute of Information and Management Studies, Tiruchengode. 12 th and 13 th April 2013. |

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|----|---|--|--|
| 7. | National Conference on Emerging trends in Human Practices in India. | Role of Human Capital in attracting Foreign Direct investment. | SNR Institute of Management Studies.Coimbatore. 10 th April,2013. |
| 8. | | | |

iii) Teaching Experience

| Courses Taught | Name of University/ College/Institution | Duration | |
|----------------|--|-----------------------------------|----------------------------|
| | | Period of employment From - To | Years of Experience |
| i) U.G. (BBA) | SNR Sons College,Coimbatore. | 01/07/2002 to 25/02/2011 | 8 years 8 months |
| | Government Arts College, Salem -7 | 28/02/2011 to 06/08/2013 | 2years 5 months |
| | Government Arts College, Coimbatore-18. | 07/08/2013 till Date | 10 years 1 Month till Date |
| ii. PG (MBA) | SNR Sons College,Coimbatore. | 01/07/2002 to 25/02/2011 | 8 years 8 months |
| iii. M.Phil | SNR Sons College,Coimbatore. | 2009 to 2011 | 1 year 7 months |

Total Teaching Experience (in years and months) :

| | | |
|----|----------------|----------------------------|
| a) | Under-graduate | 21 Years 1 Month Till date |
| b) | Post-graduate | 8 years 8 months |
| c) | Research | 1 Year 7 Months |

viii) Innovations/ Contributions in Teaching

| | |
|--|---|
| a) Design of Curriculum : | I have extended full co-operation with the department in suggesting changes in course content and modification required in the syllabus |
| b) Teaching methods : | I follow learner-centered method in my teaching, considering the barriers, obstacles in the learning process. I follow suitable methods to slow learners and the gifted students like lecturing, Case studies, Syndicate method of teaching, educational quiz, group discussions, seminars, teaching through A/V aids, Industrial visits and training. |
| c) Laboratory experiments : | Nil |
| d) Evaluation methods : | My evaluation method is to rectify the weakness of the students helping them to find where they are lacking and to correct their weakness forthwith. I also appreciate and encourage the students to strengthen their knowledge and its application. Apart from conducting regular tests (seminars, Assignments, problem solving experiments, Paper presentation) student's observation is tested by getting their feedback regularly. Attentiveness of the student is periodically watched. I provide Problem solving Exercises and Projects also. |
| e) Preparation of resource material including books, reading materials, laboratory manuals etc.: | Preparing teaching materials from the following 1. Mainly prescribed text books 2. Consultation with senior professors 3. Journals and magazines 4. Internet, Magazines, News papers |
| f) Remedial Teaching / Student Counseling (academic) : | I take special care in finding out the slow learners and the students with some social and personal problems. After identifying such students, I give suitable counseling and guidance to overcome their problems relating to learning process. I also conduct special classes apart from regular classes with prior permission from the Head of the Department. I give them full freedom to approach me to get rid of their academic problems. |
| g) Any other : | I speak to the students about their moral and social responsibility. I also make them to realize the need for their personality development and the need to be an honest citizen of this country. I also encourage them to participate in extracurricular activities. |

IX) Research Contribution

a). PhD/M.Phil undergoing scholars - Nil

| Sl. No | Name of the PhD/ M.Phil(PT/FT) Scholar | Name of the University | Broad Field | Registration Number | Year of registration |
|--------|--|------------------------|-------------|---------------------|----------------------|
| | | | | | |
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**b). PhD/M.Phil Awarded
Students Successfully Completed in the MPhil Programme**

| S.No. | Name of the Scholar | Year | FT/PT | Name of the University | Pursuing/ Completed/ Awaiting for Viva |
|-------|---------------------|------|-------|------------------------|--|
| 1. | M.Mageswari | 2009 | PT | Bharathiar | Completed |
| 2. | R.Prabakaran | 2009 | PT | Bharathiar | Completed |
| 3. | D.Sumathi | 2010 | PT | Bharathiar | Completed |
| 4. | S.Sundaravadivelu | 2010 | PT | Bharathiar | Completed |

X) Extension Work/ Community Service

A) Please give a short account of your contribution to:

i) Community work such as values of National integration, secularism, Democracy, socialism, humanism, Peace, scientific temper, flood or Drought relief, small family norms etc. : I strive to create an awareness about the basic values, Interpersonal skills, social skills and Pro social behaviour among students and members in the community.

ii) National Literacy Mission awareness about the importance and value of literacy. : I create among the students an

B) Positions held / leadership role played in organizations linked with Extension Work National Service Scheme (NSS), or NCC or any other similar activity - **NIL**

C. Participation in Corporate Life

Please give a short account your contribution to:

| | |
|--------------------------------------|---|
| a) College/ University / Institution | I carry out the work allotted by the Principal, HOD in the Departmental activities and maintain Discipline in the campus by motivating the Students to join all the extra-curricular Activities |
|--------------------------------------|---|

| | |
|---|---|
| b) Co-curricular Activities | Nil |
| c) Enrichment of Campus Life (Hostels, sports, games, cultural activities) | I speak to the students about their social behavior and motivate the students to keep the environment clean. I guide the students in maintaining the social and moral values. |
| d) Students Welfare and Discipline | I make the students realize their duties and responsibilities. I also insist the importance of discipline as a source of power to achieve. I allow the students to meet me at any time to get my guidance and counseling. |
| e) Membership / Participation in Bodies | Member – Board of Studies |
| f) Professional Organization of Teachers | Nil |

D.(a) Membership of Professional Bodies, Societies, Editorship of Journals etc. Nil

E. Any other information

(Signature of the Teacher

E seminars/conferences/workshops attended

| S.No | Seminar | Name of the sponsoring agency | Place, Date |
|-------------|--|--------------------------------------|------------------------------------|
| 1. | Webinars and seminars on Power of habits and problem solving | Government Arts College | Coimbatore, 5/5/2022 |
| 2. | Webinar on Manage Business Struggle and Problem Solving | Government Arts College | Coimbatore, 6/5/2022 |
| 3. | International Student | Government Arts College | Coimbatore, 23/1/2023 to 25/1/2023 |

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|----|---|-------------------------|--------------------------------------|
| | Development Program | | |
| 4. | International Faculty Development Programme | Government Arts College | Coimbatore, 13.02.2023 to 17.02.2023 |